

# keito



special events

corporate events

community events

government events

launches & festivals





## Unley Gourmet Gala

- Food, Wine & Fashion
- King William Road
- Set-up in 3 hours
- 20,000 people



A large crowd of people is walking along a city street, likely during a festival or event. The image has a yellow tint. In the background, there are buildings and a sign that says "adelaide". A yellow tent with the word "CLEAR" is visible. A white text box is overlaid on the right side of the image.

# adelaide's event management specialists





**Keito Events is a full service event management agency, specialising in Special Events, Product Launches, Government Events, Corporate Events, Community Events and Outdoor Events.**

Founded in 2008, Keito Event has grown to include a dynamic team of event managers with diverse skills and experience. We are fortunate to have worked on some of Adelaide's best events and we offer collective experience in Special Events, Conferences and Incentives of more than 20 years throughout Australia.

We offer a number of event management services, including:





# who we are & our service offering

## Special Events

- Fashion parades
- Company celebrations
- Graduations
- Film premieres
- Themed events
- Awards nights
- Charity events
- Gala balls

## Launches & Media Events

- Brand activation and experiences
- Press conferences and media events
- Building launches
- Product launches

## Government Events

- Community consultation
- Development launches
- Public open days
- Project launches
- Forums – state and national
- Conferences

## Corporate Events

- Luncheons
- Staff parties & celebrations
- Seminars and networking events
- Team building exercises

## Community Events

- Family days
- Event programs and series
- Community engagement
- Street activations

## Outdoor Events, Festivals & Corporate Hospitality

- Design and styling - corporate marquees
- Family fun days - corporate/Government
- Sporting tournaments
- Team building events
- Street parties
- Festivals





## Corporate Events

We create wow factor events to entertain your staff, clients, customers and stakeholders



## Special Events & Gala Dinners

We are known for making events special, through creativity and our drive for excellence.



## Launches & Media Events

Developments, products, media stunts – we combine our PR background with creativity to achieve the wow factor these events need.





## Outdoor Events & Festivals

Stopping traffic, setting up an event for 20,000 people in 3 hours – we've done it many times. Our logistical skills are finely tuned.

## Government Events

We have managed numerous events for Government as we consistently create events on brief and within budget.





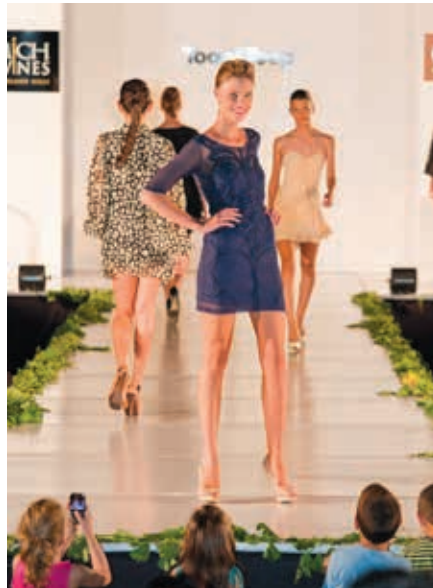


## Community Events

Keito creates events and activations that engage and inspire the community

## Fashion Events

We produce on-trend shows that deliver a wow factor and help drive business to designers and retailers.



## Fundraising Events

We strategically craft events that meet your fundraising objectives.



“From the moment you were involved with the planning of our function I knew it was going to be a success.”

*Neil Mossop, Managing Director, Mossop Construction+Interiors*

## What our clients say about us

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“Thank you so much for all your help with the Norwood launch of Kingpin. The opening was a great success and business is now going from strength to strength.”

*Tim Innes, CEO, Kingpin Bowling*

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“We were extremely pleased with the final outcome and our guests further endorsed this after the event. Having to organise the event with a few contacts across two different states proved not to be a hindrance given your finessed communication and organisation skills.”

*Sara Maleki and Management Team, McLaren Vale Beer Company*

“The Keito Events team were pure professionals and managed to pull together our event within a really short timeframe. They “got” us right from the start and managed to exceed our expectations. Would absolutely recommend them to anyone wanting to hold a professional and beautiful event.”

*Sally Paech, Marketing Manager, Beerenberg*

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“Thanks so much for the brilliant job you did for the Port open day event. We were all extremely impressed with your professionalism and duty above and beyond.”

*Brett Williams, Creative & Branding Strategy Director, Martins Integrated*

“Thank you for your efforts in making the Test Match Dinner and Bradman Oration such wonderful events. We have received many compliments from local, interstate and international colleagues, and your input went some considerable way to ensuring this success.”

*John Harnden AM, Former Chief Executive, South Australia Cricket Association Inc*


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“Keito Events has been managing the Advertiser Sunday Mail Foundation fundraising events since 2010. Events run like clockwork as they have a great eye for detail. It's a pleasure to work with them too.”

*Angela Condous, Patron, Advertiser Sunday Mail Foundation*

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A large yellow circle with a white center, partially visible on the left side of the page.

Rather than focusing on simply  
'putting on a great show', Keito  
Events have a strong emphasis  
on our clients' objectives and  
the bigger picture.

# why choose us?

There are many reasons why clients choose  
to use Keito Events to manage their events.  
But there are at least 3 things that really set  
us apart from our competition.





## 1 our approach

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### brief

Firstly, we obtain a brief from our client and confirm the business and marketing objectives for the event.

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### concept

Next, we devise a concept and plan which meets those objectives. We can also prepare various alternative plans for clients to choose from.

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### manage

We will then manage the various event elements in the lead up to the event day, involving the client to the extent that they require.

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### execution

We manage execution of the event on the day, using our years of experience to quickly resolve any issues and deliver a successful outcome.

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### evaluation

After the event we will debrief with our client and evaluate to confirm that we met their business and marketing objectives, taking note of changes for the event in future years.

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**Keito Events has a thorough strategic approach that will ensure that your events are delivered successfully.**

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A full-page photograph of a stage performance. In the center, a woman in a red dress sings into a microphone. To her left and right, two women in elaborate costumes with large feathered headdresses and long, flowing skirts are dancing. The background is a dark stage with red curtains and a large, illuminated 'JAZZ' sign at the top. The lighting is dramatic, with red and blue hues.

Keito Events uses its 20+ years of experience in managing a wide range of events to ensure that your events are delivered successfully.





why  
choose  
us?

## 2 our tools

Keito Events use a set of our own proprietary tools to ensure that our events are delivered exactly as required. Our tools have been developed and tried and tested over many years of running events.

**These include:**

- our standard running sheets
- checklists
- procedures and policies
- project management software
- mind mapping software &
- cloud based software

**We also keep on top of the emerging popular tools such as:**

- online registration systems
- QR codes
- social media &
- email marketing

Being across marketing tools adds value beyond pure event management and makes our events really stand out.

## 3 our experience

The Keito Events team has more than 20 years of experience managing just about every event you could imagine.

From street parties for 20,000 people, to client functions for leading law firms and accounting firms, to graduation ceremonies, and even conferences for thousands of delegates – just to name a few.

Our team also extends to our large network of suppliers that we have built a strong relationship with over many years. The benefit of our long-standing relationships with suppliers is passed on to our clients in the form of competitive pricing and reliable service from these trusted suppliers, which strongly contributes to the success of our events.

With a strong team who are well trained in the Keito Events approach we are capable of managing any event that our clients require.



## some of our clients







**talk to us about  
your next event  
0466 395 689**



**keito events**  
event management

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